

RESUME & PORTFOLIO

Greg Fadden | Graphic Designer
Portfolio x 2021
gregfadden.com



A BIT

AN INTRODUCTION

I'm an Integrated Graphic Designer with over 6 years working design experience, the majority of which has been in the advertising industry.

This experience includes art direction, leading design on global accounts and their campaigns, mentoring juniors, and working with senior members of the team on improving workflow and design processes.

Over the years I have worked on a number of campaigns and retainer content across both print and digital for clients including; Stella Artois, Pringles, Lidl, Amazon Prime, H&M, Lynx, The Cabinet Office, and more.

My work is very important to me, and whatever role I am in, I seek to create work that challenges me and pushes me to develop as a designer.

ABOUT

HOBBIES & INTERESTS

Outside of work I like doing loads of different things. I like exploring the city, going to gigs, going to the football, and more likely than not I'll have one of my cameras with me taking photos.

In my own personal downtime I like to listen to music, cook, play playstation, illustrate and doodle, watch television and films (bit of a movie geek), go cycling and try new hobbies - I just started dabbling in pottery... cue the Ghost soundtrack.

ME

SKILLS N'THAT

DESIGN KNOWLEDGE & SKILLS

Over the course of my career I have developed and learned new skills in design to gain a more integrated and versatile approach to work.

Initially coming from a traditional Graphic Design background, this development has seen me move from designing for print for large scale OOH campaigns and national press ads to a much more digital landscape where I am creating animated and video content for social campaigns along with retainer content for global brands.

EDUCATION & EMPLOYMENT HISTORY

2009-2012
Buckinghamshire New University
BA (Hons) Graphic Arts & Advertising

2015-2016
Olive Communications
Digital Designer

2016-2019
Exterior Media
Midweight Graphic Designer

2019
Engine Group
Freelance Designer

2019
We Are Social
Freelance Designer

2020
Red Havas
Freelance Designer

2020
Oliver
Freelance Designer

2020 - Current
We Are Social
Senior Designer

CAPABILITIES & SOFTWARE

- Print Design
- Typography
- Art Direction
- Storyboarding
- Photo Editing
- 2D Animation
- Video Editing
- Illustration
- UX Design
- UI Design
- Client Relations
- Mentoring
- Adobe Photoshop
- Adobe InDesign
- Adobe Illustrator
- Adobe After Effects
- Adobe Premiere Pro
- Adobe XD
- Procreate
- Microsoft Office
- Google Slides
- Google Docs
- Keynote

THE WORK





PAGE 03

- Stella Artois
- Lynx
- Campo Viejo
- Avocado
- Stella Artois
- H&M

PAGE 04

- Stable Pizza
- The Cabinet Office
- Actimel
- Pringles
- Uber Eats
- Lidl

